



What is real estate market analysis?

What is included in a real estate market analysis?

How to do real estate market analysis like a pro?

Real estate market analysis - Use Cases

1. Market study

2. Studies based on individual decision

Step 1 - Choose an investment property

Start with location

Determining the property's market value

Step 2 - Collect decision making data

Step 3 - Understand local government requirements

Step 4 - Feasibility Analysis and Investment analysis

Market study vs Feasibility study

What is market study?

Factors affecting the cost of market study

Market analysis and feasibility study should include

Step 5 - Study the market area

An overview of the real estate market area

Geographic information systems | Spatial analysis

Step 6 - Perform complex market study

Step 7 - Site evaluation

What's included in the site evaluation?

Step 8 - Zoning

Step 9 - Analyze demand

Economic demand

Political demand

Step 10 - Analyze supply

Real estate supply

Importance of existing supply for residential development

Importance of existing supply for commercial real es

Step 11 - Check net absorption

Step 12 - Identify risks

Methods of risk analysis

Step 13 - Feasibility study