



# 7 Keys For An Impressive Property Development Loan Proposal

Why do real estate lenders request a loan proposal?

- Self-confidence
- Presentation
- Incisiveness
- Visualisations
- Inventiveness

What does every property development loan proposal require?

- Self-confidence
- Presentation
- Incisiveness
- Visualisations
- Inventiveness

How to make your property development loan proposal effective?

How to prepare a property development loan proposal?

1. Executive Summary
  2. Description of the Area
  3. Market Analysis
  4. Description of the property
  5. Economic and Financial Analysis
  6. Analytical Notes
  7. Exhibits, maps, and photographs
- Additional detail

Information required for a development loan

Terminologies

Real Estate Development Project Loan Approval Sample

- Executive summary
- Structure
- The Area
- Existing property
- Improvements
- Profitability
- Financial Analysis
- Expenses
  - Debt/Equity
  - Capital Improvements

The Bottom Line